Basic and advanced network visualization with R

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Introduction: Network Visualization

The main concern in designing a network visualization is the purpose it has to serve. What are the structural properties that we want to highlight?

Network visualization goals

- Key actors and links
- Structural properties
- Relationship strength
- Communities
- The network as a map
- Diffusion patterns

Network maps are far from the only visualization available for graphs - other network representation formats, and even simple charts of key characteristics, may be more appropriate in some cases.

Some network visualization types

- Network Maps
- Arc diagrams
- Hive plots
- Statistical charts
- Heat maps
- Biofabric
In network maps, as in other visualization formats, we have several key elements that control the outcome. The major ones are color, size, shape, and position.

**Network visualization controls**

- **Color**
- **Position**
- **Size**
- **Shape**

Honorable mention: arrows (direction) and labels (identification)

Modern graph layouts are optimized for speed and aesthetics. In particular, they seek to minimize overlaps and edge crossing, and ensure similar edge length across the graph.

**Layout aesthetics**

- **Minimize edge crossing**
  - No
  - Yes

- **Uniform edge length**
  - No
  - Yes

- **Prevent overlap**
  - No
  - Yes

- **Symmetry**
  - No
  - Yes
Note: You can download all workshop materials here, or visit kateto.net/sunbelt2016

This tutorial uses several key packages that you will need to install in order to follow along. Several other libraries will be mentioned along the way, but those are not critical and can be skipped. The main libraries we are going to use are igraph (maintained by Gabor Csardi and Tamas Nepusz), sna & network (maintained by Carter Butts and the Statnet team), and ndtv (maintained by Skye Bender-deMoll).

```r
install.packages("igraph")
install.packages("network")
install.packages("sna")
install.packages("ndtv")
```

---

**Fonts and Colors in R**

**Colors in R plots**

Colors are pretty, but more importantly they help people differentiate between types of objects, or levels of an attribute. In most R functions, you can use *named colors*, *hex*, or *RGB* values. In the simple base R plot chart below, x and y are the point coordinates, pch is the point symbol shape, cex is the point size, and col is the color. To see the parameters for plotting in base R, check out ?par.
You may notice that RGB here ranges from 0 to 1. While this is the R default, you can also set it
to the 0-255 range using something like `rgb(10, 100, 100, maxColorValue=255).

We can set the opacity/transparency of an element using the parameter `alpha` (range 0-1):

If we have a hex color representation, we can set the transparency alpha using `adjustcolor` from
package `grDevices`. For fun, let’s also set the plot background to gray using the `par()` function
for graphical parameters. We won’t do that below, but we could set the margins of the plot with
`par(mar=c(bottom, left, top, right))`, or tell R not to clear the previous plot before adding a
new one with `par(new=TRUE)`.  

```r
plot(x=1:5, y=rep(5, 5), pch=19, cex=12, col=col.tr, xlim=c(0,6))
```
If you plan on using the built-in color names, here’s how to list all of them:

```r
colors()  # List all named colors
grep("blue", colors(), value=T)  # Colors that have "blue" in the name
```

In many cases, we need a number of contrasting colors, or multiple shades of a color. R comes with some predefined palette function that can generate those for us. For example:

```r
pal1 <- heat.colors(5, alpha=1)  # 5 colors from the heat palette, opaque
pal2 <- rainbow(5, alpha=.5)  # 5 colors from the heat palette, transparent
plot(x=1:10, y=1:10, pch=19, cex=5, col=pal1)
```

We can also generate our own gradients using `colorRampPalette`. Note that `colorRampPalette` returns a function that we can use to generate as many colors from that palette as we need.

```r
palf <- colorRampPalette(c("gray80", "dark red"))
plot(x=10:1, y=1:10, pch=19, cex=5, col=palf(10))
```
To add transparency to colorRampPalette, you need to use a parameter `alpha=TRUE`:

```r
palf <- colorRampPalette(c(rgb(1,1,1,.2),rgb(.8,0,0,.7)), alpha=TRUE)
plot(x=10:1, y=1:10, pch=19, cex=5, col=palf(10))
```

Finding good color combinations is a tough task - and the built-in R palettes are rather limited. Thankfully there are other available packages for this:

```r
# If you don't have R ColorBrewer already, you will need to install it:
install.packages("RColorBrewer")
library(RColorBrewer)
display.brewer.all()
```

This package has one main function, called `brewer.pal`. To use it, you just need to select the desired palette and a number of colors. Let’s take a look at some of the RColorBrewer palettes:

```r
display.brewer.pal(8, "Set3")
display.brewer.pal(8, "Spectral")
display.brewer.pal(8, "Blues")
```

Using RColorBrewer palettes in plots:
pal3 <- brewer.pal(10, "Set3")
plot(x=10:1, y=10:1, pch=19, cex=6, col=pal3)

plot(x=10:1, y=10:1, pch=19, cex=6, col=rev(pal3)) # backwards

Fonts in R plots

Using different fonts for R plots may take a little bit of work. This is especially true if you are using Windows - Mac & Linux users can most likely skip all of this.

In order to import fonts from the OS into R, we can use the ‘extrafont’ package:

install.packages("extrafont")
library(extrafont)

# Import system fonts - may take a while, so DO NOT run this during the workshop.
font_import()
fonts() # See what font families are available to you now.
loadfonts(device = "win") # use device = "pdf" for pdf plot output.

Now that your fonts are available, you should be able to do something like this:

plot(x=10:1, y=10:1, pch=19, cex=3,
     main="This is a plot", col="orange",
     family="Arial Black" )
When you save plots as PDF files, you can also embed the fonts:

```r
# First you may have to let R know where to find ghostscript on your machine:
Sys.setenv(R_GSCMD = "C:/Program Files/gs/gs9.10/bin/gswin64c.exe")

# pdf() will send all the plots we output before dev.off() to a pdf file:
pdf(file="ArialBlack.pdf")
plot(x=10:1, y=10:1, pch=19, cex=6,
     main="This is a plot", col="orange",
     family="Arial Black")
dev.off()

embed_fonts("ArialBlack.pdf", outfile="ArialBlack_embed.pdf")
```

---

**Data format, size, and preparation**

In this tutorial, we will work primarily with two small example data sets. Both contain data about media organizations. One involves a network of hyperlinks and mentions among news sources. The second is a network of links between media venues and consumers.

While the example data used here is small, many of the ideas behind the visualizations we will generate apply to medium and large-scale networks. This is also the reason why we will rarely use certain visual properties such as the shape of the node symbols: those are impossible to distinguish in larger graph maps. In fact, when drawing very big networks we may even want to hide the network edges, and focus on identifying and visualizing communities of nodes.

At this point, the size of the networks you can visualize in R is limited mainly by the RAM of your machine. One thing to emphasize though is that in many cases, visualizing larger networks as giant hairballs is less helpful than providing charts that show key characteristics of the graph.
**DATASET 1: edgelist**

The first data set we are going to work with consists of two files, “Media-Example-NODES.csv” and “Media-Example-EDGES.csv” (download here).

```r
nodes <- read.csv("Dataset1-Media-Example-NODES.csv", header=T, as.is=T)
links <- read.csv("Dataset1-Media-Example-EDGES.csv", header=T, as.is=T)
```

Examine the data:

```r
head(nodes)
head(links)
nrow(nodes); length(unique(nodes$id))
nrow(links); nrow(unique(links[,c("from", "to")]))
```

Notice that there are more links than unique from-to combinations. That means we have cases in the data where there are multiple links between the same two nodes. We will collapse all links of the same type between the same two nodes by summing their weights, using `aggregate()` by “from”, “to”, & “type”:

```r
links <- aggregate(links[,3], links,-3, sum)
links <- links[order(links$from, links$to),]
colnames(links)[4] <- "weight"
rownames(links) <- NULL
```

**DATASET 2: matrix**

```r
nodes2 <- read.csv("Dataset2-Media-User-Example-NODES.csv", header=T, as.is=T)
links2 <- read.csv("Dataset2-Media-User-Example-EDGES.csv", header=T, row.names=1)
```

Examine the data:

```r
head(nodes2)
head(links2)
```

We can see that links2 is an adjacency matrix for a two-mode network. Two-mode or bipartite graphs have two different types of actors and links that go across, but not within each type. Our second media example is a network of that kind, examining links between news sources and their consumers.

```r
links2 <- as.matrix(links2)
dim(links2)
dim(nodes2)
```
Plotting networks with *igraph*

We start by converting the raw data to an *igraph* network object.

**Turning networks into igraph objects**

**DATASET 1: edgelist**

To convert our data into an *igraph* network, we will use the `graph_from_data_frame()` function, which takes two data frames: `d` and `vertices`.

- `d` describes the edges of the network. Its first two columns are the IDs of the source and the target node for each edge. The following columns are edge attributes (weight, type, label, or anything else).
- `vertices` starts with a column of node IDs. Any following columns are interpreted as node attributes.

```r
library(igraph)
net <- graph_from_data_frame(d=links, vertices=nodes, directed=T)
```

The description of an *igraph* object starts with four letters:

1. D or U, for a directed or undirected graph
2. N for a named graph (where nodes have a `name` attribute)
3. W for a weighted graph (where edges have a `weight` attribute)
4. B for a bipartite (two-mode) graph (where nodes have a `type` attribute)

The two numbers that follow (17 49) refer to the number of nodes and edges in the graph. The description also lists node & edge attributes, for example:

- `(g/c)` - graph-level character attribute
- `(v/c)` - vertex-level character attribute
- `(e/n)` - edge-level numeric attribute
We also have easy access to nodes, edges, and their attributes with:

```r
e(net)  # The edges of the "net" object
v(net)  # The vertices of the "net" object
E(net)$type  # Edge attribute "type"
V(net)$media  # Vertex attribute "media"
```

# Find nodes and edges by attribute:
# (that returns objects of type vertex sequence/edge sequence)

```r
v(net)[media=="BBC"]
E(net)[type=="mention"]
```

# You can also examine the network matrix directly:

```r
net[1,]
net[5,7]
```

It is also easy to extract an edge list or matrix back from the igraph network:

```r
# Get an edge list or a matrix:
as_edgelist(net, names=T)
as_adjacency_matrix(net, attr="weight")
```

# Or data frames describing nodes and edges:

```r
as_data_frame(net, what="edges")
as_data_frame(net, what="vertices")
```

Now that we have our igraph network object, let’s make a first attempt to plot it.

```r
plot(net)  # not a pretty picture!
```

That doesn’t look very good. Let’s start fixing things by removing the loops in the graph.
net <- simplify(net, remove.multiple = F, remove.loops = T)

You might notice that we could have used simplify to combine multiple edges by summing their weights with a command like simplify(net, edge.attr.comb=list(Weight="sum","ignore")). The problem is that this would also combine multiple edge types (in our data: “hyperlinks” and “mentions”).

Let’s and reduce the arrow size and remove the labels (we do that by setting them to NA):

```r
plot(net, edge.arrow.size=.4, vertex.label=NA)
```

**DATASET 2: matrix**

As we have seen above, the edges of our second network are in a matrix format. We can read those into a graph object using `graph_from_incidence_matrix()`. In igraph, bipartite networks have a node attribute called `type` that is FALSE (or 0) for vertices in one mode and TRUE (or 1) for those in the other mode.

```r
head(nodes2)
head(links2)

net2 <- graph_from_incidence_matrix(links2)
table(V(net2)$type)
```

To transform a one-mode network matrix into an igraph object, use `graph_from_adjacency_matrix()`.
Plotting parameters

Plotting with igraph: the network plots have a wide set of parameters you can set. Those include node options (starting with vertex.) and edge options (starting with edge.). A list of selected options is included below, but you can also check out ?igraph.plotting for more information.

The igraph plotting parameters include (among others):

<table>
<thead>
<tr>
<th>NODES</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>vertex.color</td>
<td>Node color</td>
</tr>
<tr>
<td>vertex.frame.color</td>
<td>Node border color</td>
</tr>
<tr>
<td>vertex.shape</td>
<td>One of “none”, “circle”, “square”, “csquare”, “rectangle” “crectangle”, “vrectangle”, “pie”, “raster”, or “sphere”</td>
</tr>
<tr>
<td>vertex.size</td>
<td>Size of the node (default is 15)</td>
</tr>
<tr>
<td>vertex.size2</td>
<td>The second size of the node (e.g. for a rectangle)</td>
</tr>
<tr>
<td>vertex.label</td>
<td>Character vector used to label the nodes</td>
</tr>
<tr>
<td>vertex.label.family</td>
<td>Font family of the label (e.g.“Times”, “Helvetica”)</td>
</tr>
<tr>
<td>vertex.label.font</td>
<td>Font: 1 plain, 2 bold, 3, italic, 4 bold italic, 5 symbol</td>
</tr>
<tr>
<td>vertex.label.cex</td>
<td>Font size (multiplication factor, device-dependent)</td>
</tr>
<tr>
<td>vertex.label.dist</td>
<td>Distance between the label and the vertex</td>
</tr>
<tr>
<td>vertex.label.degree</td>
<td>The position of the label in relation to the vertex, where 0 is right, “pi” is left, “pi/2” is below, and “-pi/2” is above</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EDGES</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>edge.color</td>
<td>Edge color</td>
</tr>
<tr>
<td>edge.width</td>
<td>Edge width, defaults to 1</td>
</tr>
<tr>
<td>edge.arrow.size</td>
<td>Arrow size, defaults to 1</td>
</tr>
<tr>
<td>edge.arrow.width</td>
<td>Arrow width, defaults to 1</td>
</tr>
<tr>
<td>edge.lty</td>
<td>Line type, could be 0 or “blank”, 1 or “solid”, 2 or “dashed”, 3 or “dotted”, 4 or “dotdash”, 5 or “longdash”, 6 or “twodash”</td>
</tr>
<tr>
<td>edge.label</td>
<td>Character vector used to label edges</td>
</tr>
<tr>
<td>edge.label.family</td>
<td>Font family of the label (e.g.“Times”, “Helvetica”)</td>
</tr>
<tr>
<td>edge.label.font</td>
<td>Font: 1 plain, 2 bold, 3, italic, 4 bold italic, 5 symbol</td>
</tr>
<tr>
<td>edge.label.cex</td>
<td>Font size for edge labels</td>
</tr>
<tr>
<td>edge.curved</td>
<td>Edge curvature, range 0-1 (FALSE sets it to 0, TRUE to 0.5)</td>
</tr>
<tr>
<td>arrow.mode</td>
<td>Vector specifying whether edges should have arrows, possible values: 0 no arrow, 1 back, 2 forward, 3 both</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OTHER</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>margin</td>
<td>Empty space margins around the plot, vector with length 4</td>
</tr>
<tr>
<td>frame</td>
<td>If TRUE, the plot will be framed</td>
</tr>
<tr>
<td>main</td>
<td>If set, adds a title to the plot</td>
</tr>
<tr>
<td>sub</td>
<td>If set, adds a subtitle to the plot</td>
</tr>
<tr>
<td>asp</td>
<td>Numeric, the aspect ratio of a plot (y/x).</td>
</tr>
<tr>
<td>palette</td>
<td>A color palette to use for vertex color</td>
</tr>
<tr>
<td>rescale</td>
<td>Whether to rescale coordinates to [-1,1]. Default is TRUE.</td>
</tr>
</tbody>
</table>
We can set the node & edge options in two ways - the first one is to specify them in the `plot()` function, as we are doing below.

```r
# Plot with curved edges (edge.curved=.1) and reduce arrow size:
# Note that using curved edges will allow you to see multiple links
# between two nodes (e.g. links going in either direction, or multiplex links)
plot(net, edge.arrow.size=.4, edge.curved=.1)
```

```
# Set edge color to light gray, the node & border color to orange
# Replace the vertex label with the node names stored in "media"
plot(net, edge.arrow.size=.2, edge.color="orange",
     vertex.color="orange", vertex.frame.color="#ffffff",
     vertex.label=V(net)$media, vertex.label.color="black")
```

The second way to set attributes is to add them to the `igraph` object. Let's say we want to color our network nodes based on type of media, and size them based on degree centrality (more links -> larger node) We will also change the width of the edges based on their weight.
# Generate colors based on media type:
colrs <- c("gray50", "tomato", "gold")
V(net)$color <- colrs[V(net)$media.type]

# Compute node degrees (#links) and use that to set node size:
deg <- degree(net, mode="all")
V(net)$size <- deg*3
# We could also use the audience size value:
V(net)$size <- V(net)$audience.size*0.6

# The labels are currently node IDs.
# Setting them to NA will render no labels:
V(net)$label <- NA

# Set edge width based on weight:
E(net)$width <- E(net)$weight/6

# change arrow size and edge color:
E(net)$arrow.size <- .2
E(net)$edge.color <- "gray80"
E(net)$width <- 1+E(net)$weight/12
plot(net)

We can also override the attributes explicitly in the plot:

plot(net, edge.color="orange", vertex.color="gray50")
It helps to add a legend explaining the meaning of the colors we used:

```r
plot(net)
legend(x=-1.5, y=-1.1, c("Newspaper","Television", "Online News"), pch=21,
col="#777777", pt.bg=colrs, pt.cex=2, cex=.8, bty="n", ncol=1)
```

Sometimes, especially with semantic networks, we may be interested in plotting only the labels of the nodes:

```r
plot(net, vertex.shape="none", vertex.label=V(net)$media,
vertex.label.font=2, vertex.label.color="gray40",
vertex.label.cex=.7, edge.color="gray85")
```
Let’s color the edges of the graph based on their source node color. We can get the starting node for each edge with the `ends()` igraph function. It returns the start and end vertex for edges listed in the `es` parameter. The `names` parameter control whether the function returns edge names or IDs.

```r
edge.start <- ends(net, es=E(net), names=F)[,1]
edge.col <- V(net)$color[edge.start]

plot(net, edge.color=edge.col, edge.curved=.1)
```

**Network layouts**

Network layouts are simply algorithms that return coordinates for each node in a network.

For the purposes of exploring layouts, we will generate a slightly larger 80-node graph. We use the `sample_pa()` function which generates a simple graph starting from one node and adding more nodes and links based on a preset level of preferential attachment (Barabasi-Albert model).
```r
net.bg <- sample_pa(80)
V(net.bg)$size <- 8
V(net.bg)$frame.color <- "white"
V(net.bg)$color <- "orange"
V(net.bg)$label <- ""
E(net.bg)$arrow.mode <- 0
plot(net.bg)
```

You can set the layout in the plot function:

```r
plot(net.bg, layout=layout_randomly)
```

Or you can calculate the vertex coordinates in advance:

```r
l <- layout_in_circle(net.bg)
plot(net.bg, layout=l)
```
l is simply a matrix of x, y coordinates (N x 2) for the N nodes in the graph. You can easily generate your own:

```
> l <- cbind(1:vcount(net.bg), c(1, vcount(net.bg):2))
> plot(net.bg, layout=l)
```

This layout is just an example and not very helpful - thankfully igraph has a number of built-in layouts, including:

```
# Randomly placed vertices
> l <- layout_randomly(net.bg)
> plot(net.bg, layout=l)
```
# Circle layout

```r
l <- layout_in_circle(net.bg)
plot(net.bg, layout=l)
```

# 3D sphere layout

```r
l <- layout_on_sphere(net.bg)
plot(net.bg, layout=l)
```
Fruchterman-Reingold is one of the most used force-directed layout algorithms out there. Force-directed layouts try to get a nice-looking graph where edges are similar in length and cross each other as little as possible. They simulate the graph as a physical system. Nodes are electrically charged particles that repulse each other when they get too close. The edges act as springs that attract connected nodes closer together. As a result, nodes are evenly distributed through the chart area, and the layout is intuitive in that nodes which share more connections are closer to each other. The disadvantage of these algorithms is that they are rather slow and therefore less often used in graphs larger than ~1000 vertices. You can set the “weight” parameter which increases the attraction forces among nodes connected by heavier edges.

```r
l <- layout_with_fr(net.bg)
plot(net.bg, layout=l)
```

You will notice that this layout is not deterministic - different runs will result in slightly different configurations. Saving the layout in `l` allows us to get the exact same result multiple times, which can be helpful if you want to plot the time evolution of a graph, or different relationships – and want nodes to stay in the same place in multiple plots.

```r
par(mfrow=c(2,2), mar=c(0,0,0,0))  # plot four figures - 2 rows, 2 columns
plot(net.bg, layout=layout_with_fr)
plot(net.bg, layout=layout_with_fr)
plot(net.bg, layout=l)
plot(net.bg, layout=l)
```
dev.off()

By default, the coordinates of the plots are rescaled to the [-1,1] interval for both x and y. You can change that with the parameter `rescale=FALSE` and rescale your plot manually by multiplying the coordinates by a scalar. You can use `norm_coords` to normalize the plot with the boundaries you want. This way you can create more compact or spread out layout versions.

```r
l <- layout_with_fr(net.bg)
l <- norm_coords(l, ymin=-1, ymax=1, xmin=-1, xmax=1)
par(mfrow=c(2,2), mar=c(0,0,0,0))
plot(net.bg, rescale=F, layout=l*0.4)
plot(net.bg, rescale=F, layout=l*0.6)
plot(net.bg, rescale=F, layout=l*0.8)
plot(net.bg, rescale=F, layout=l*1.0)
```
Another popular force-directed algorithm that produces nice results for connected graphs is Kamada Kawai. Like Fruchterman Reingold, it attempts to minimize the energy in a spring system.

```r
l <- layout_with_kk(net.bg)
plot(net.bg, layout=l)
```

The LGL algorithm is meant for large, connected graphs. Here you can also specify a root: a node that will be placed in the middle of the layout.
Let’s take a look at all available layouts in igraph:

```r
layouts <- grep("^layout\_", ls("package:igraph"), value=TRUE)[-1]
# Remove layouts that do not apply to our graph.
layouts <- layouts[!grepl("bipartite\|merge\|norm\|sugiyama\|tree", layouts)]

par(mfrow=c(3,3), mar=c(1,1,1,1))
for (layout in layouts) {
  print(layout)
  l <- do.call(layout, list(net))
  plot(net, edge.arrow.mode=0, layout=l, main=layout)
}
```

![Graph layouts](image_url)
Notice that our network plot is still not too helpful. We can identify the type and size of nodes, but cannot see much about the structure since the links we’re examining are so dense. One way to approach this is to see if we can sparsify the network, keeping only the most important ties and discarding the rest.

\begin{verbatim}
hist(links$weight)
mean(links$weight)
sd(links$weight)
\end{verbatim}

There are more sophisticated ways to extract the key edges, but for the purposes of this exercise we’ll only keep ones that have weight higher than the mean for the network. In igraph, we can delete edges using `delete_edges(net, edges):`
cut.off <- mean(links$weight)
net.sp <- delete_edges(net, E(net)[weight<cut.off])
plot(net.sp)

Another way to think about this is to plot the two tie types (hyperlink & mention) separately.

E(net)$width <- 1.5
plot(net, edge.color=c("dark red", "slategrey")[E(net)$type=="hyperlink"]+1),
vertex.color="gray40", layout=layout_in_circle, edge.curved=.3)

net.m <- net - E(net)[E(net)$type=="hyperlink"] # another way to delete edges:
net.h <- net - E(net)[E(net)$type=="mention"] # using the minus operator

# Plot the two links separately:
par(mfrow=c(1,2))
plot(net.h, vertex.color="orange", main="Tie: Hyperlink")
plot(net.m, vertex.color="lightsteelblue2", main="Tie: Mention")
# Make sure the nodes stay in place in both plots:
l <- layout_with_fr(net)
plot(net.h, vertex.color="orange", layout=l, main="Tie: Hyperlink")
plot(net.m, vertex.color="lightsteelblue2", layout=l, main="Tie: Mention")

dev.off()

We can also try to make the network map more useful by showing the communities within it:

par(mfrow=c(1,2))

# Community detection based on label propagation:
clp <- cluster_label_prop(net)
class(clp)

# Community detection returns an object of class "communities"
# which igraph knows how to plot:
plot(clp, net)

# We can also plot the communities without relying on their built-in plot:
V(net)$community <- clp$membership
colrs <- adjustcolor( c("gray50", "tomato", "gold", "yellowgreen"), alpha=.6)
plot(net, vertex.color=colrs[V(net)$community])

dev.off()

**Highlighting specific nodes or links**

Sometimes we want to focus the visualization on a particular node or a group of nodes. In our example media network, we can examine the spread of information from focal actors. For instance, let’s represent distance from the NYT.

The `distances` function returns a matrix of shortest paths from nodes listed in the `v` parameter to ones included in the `to` parameter.

```r
dist.from.NYT <- distances(net, v=V(net)[media=="NY Times"],
                           to=V(net), weights=NA)
```

# Set colors to plot the distances:
```r
oranges <- colorRampPalette(c("dark red", "gold"))
col <- oranges(max(dist.from.NYT)+1)
col <- col[dist.from.NYT+1]
```

```r
plot(net, vertex.color=col, vertex.label=dist.from.NYT, edge.arrow.size=.6,
     vertex.label.color="white")
```
We can also highlight a path in the network:

```r
news.path <- shortest_paths(net,
                           from = V(net)[media=="MSNBC"],
                           to = V(net)[media=="New York Post"],
                           output = "both")  # both path nodes and edges

# Generate edge color variable to plot the path:
ecol <- rep("gray80", ecount(net))
ecol[unlist(news.path$epath)] <- "orange"

# Generate edge width variable to plot the path:
ew <- rep(2, ecount(net))
ew[unlist(news.path$epath)] <- 4

# Generate node color variable to plot the path:
vcol <- rep("gray40", vcount(net))
vcol[V(net)$media=="Wall Street Journal"] <- "gold"

plot(net, vertex.color=vcol, edge.color=ecol,
      edge.width=new, edge.arrow.mode=0)
```

We can highlight the edges going into or out of a vertex, for instance the WSJ. For a single node, use `incident()`, for multiple nodes use `incident_edges()`

```r
inc.edges <- incident(net, V(net)[media=="Wall Street Journal"], mode="all")

# Set colors to plot the selected edges.
ecol <- rep("gray80", ecount(net))
ecol[inc.edges] <- "orange"
vcol <- rep("gray40", vcount(net))
vcol[V(net)$media=="Wall Street Journal"] <- "gold"
plot(net, vertex.color=vcol, edge.color=ecol)
```
We can also point to the immediate neighbors of a vertex, say WSJ. The `neighbors` function finds all nodes one step out from the focal actor. To find the neighbors for multiple nodes, use `adjacent_vertices()` instead of `neighbors()`. To find node neighborhoods going more than one step out, use function `ego()` with parameter `order` set to the number of steps out to go from the focal node(s).

```r
neigh.nodes <- neighbors(net, V(net)[media=="Wall Street Journal"], mode="out")

# Set colors to plot the neighbors:
vcol[neigh.nodes] <- "#ff9d00"
plot(net, vertex.color=vcol)
```

A way to draw attention to a group of nodes (we saw this before with communities) is to “mark” them:

```r
par(mfrow=c(1,2))
plot(net, mark.groups=c(1,4,5,8), mark.col="#C5E5E7", mark.border=NA)

# Mark multiple groups:
plot(net, mark.groups=list(c(1,4,5,8), c(15:17)),
     mark.col=c("#C5E5E7","#ECD89A"), mark.border=NA)
```
Interactive plotting with tkplot

R and igraph allow for interactive plotting of networks. This might be a useful option for you if you want to tweak slightly the layout of a small graph. After adjusting the layout manually, you can get the coordinates of the nodes and use them for other plots.

```
tkid <- tkplot(net) #tkid is the id of the tkplot that will open
l <- tkplot.getcoords(tkid) # grab the coordinates from tkplot
plot(net, layout=l)
```

Other ways to represent a network

At this point it might be useful to provide a quick reminder that there are many ways to represent a network not limited to a hairball plot.

For example, here is a quick heatmap of the network matrix:
netm <- get.adjacency(net, attr="weight", sparse=F)
colnames(netm) <- V(net)$media
rownames(netm) <- V(net)$media

palf <- colorRampPalette(c("gold", "dark orange"))
heatmap(netm[,17:1], Rowv = NA, Colv = NA, col = palf(100),
  scale="none", margins=c(10,10) )

Depending on what properties of the network or its nodes and edges are most important to you, simple graphs can often be more informative than network maps.

# Plot the degree distribution for our network:
deg.dist <- degree_distribution(net, cumulative=T, mode="all")
plot( x=0:max(deg), y=1-deg.dist, pch=19, cex=1.2, col="orange",
  xlab="Degree", ylab="Cumulative Frequency"
**Plotting two-mode networks**

As you might remember, our second media example is a two-mode network examining links between news sources and their consumers.

```r
head(nodes2)
head(links2)
net2
plot(net2, vertex.label=NA)
```

As with one-mode networks, we can modify the network object to include the visual properties that will be used by default when plotting the network. Notice that this time we will also change the shape of the nodes - media outlets will be squares, and their users will be circles.
# Media outlets are blue squares, audience nodes are orange circles:
V(net2)$color <- c("steel blue", "orange")[V(net2)$type+1]
V(net2)$shape <- c("square", "circle")[V(net2)$type+1]

# Media outlets will have name labels, audience members will not:
V(net2)$label <- "" 
V(net2)$label[V(net2)$type==F] <- nodes2$media[V(net2)$type==F]
V(net2)$label.cex=.6
V(net2)$label.font=2

plot(net2, vertex.label.color="white", vertex.size=(2-V(net2)$type)*8)

In igraph, there is also a special layout for bipartite networks (though it doesn’t always work great, and you might be better off generating your own two-mode layout).

plot(net2, vertex.label=NA, vertex.size=7, layout=layout.bipartite)
Using text as nodes may be helpful at times:

```r
plot(net2, vertex.shape="none", vertex.label=nodes2$media, 
    vertex.label.color=V(net2)$color, vertex.label.font=2, 
    vertex.label.cex=.6, edge.color="gray70", edge.width=2)
```

In this example, we will also experiment with the use of images as nodes. In order to do this, you will need the `png` library (if missing, install with `install.packages("png")`)

```r
# install.packages("png")
library(png)

img.1 <- readPNG("./images/news.png")
img.2 <- readPNG("./images/user.png")

V(net2)$raster <- list(img.1, img.2)[V(net2)$type+1]

plot(net2, vertex.shape="raster", vertex.label=NA, 
    vertex.size=16, vertex.size2=16, edge.width=2)
```
By the way, we can also add any image we want to a plot. For example, many network graphs can be largely improved by a photo of a puppy carrying a basket full of kittens.

```r
plot(net2, vertex.shape="raster", vertex.label=NA,
     vertex.size=16, vertex.size2=16, edge.width=2)

img.3 <- readPNG("./images/puppy.png")
rasterImage(img.3, xleft=-1.7, xright=0, ybottom=-1.2, ytop=0)
```
We can also generate and plot bipartite projections for the two-mode network: co-memberships are
easy to calculate by multiplying the network matrix by its transposed matrix, or using igraph’s
tuple.projection() function.

```r
par(mfrow=c(1,2))
net2.bp <- bipartite.projection(net2)
plot(net2.bp$proj1, vertex.label.color="black", vertex.label.dist=1,
     vertex.label=nodes2$media[!is.na(nodes2$media.type)])
plot(net2.bp$proj2, vertex.label.color="black", vertex.label.dist=1,
     vertex.label=nodes2$media[ is.na(nodes2$media.type)])

dev.off()
```

It is a good practice to detach packages when we stop needing them. Try to remember that especially
with igraph and the statnet family packages, as bad things tend to happen if you have them
loaded together.

```r
detach(package:png)
detach(package:igraph)
```
Quick example using the *network* package

Plotting with the *network* package is very similar to that with *igraph* - although the notation is slightly different (a whole new set of parameter names!). This package also uses less default controls obtained by modifying the network object, and more explicit parameters in the plotting function.

Here is a quick example using the (by now familiar) media network. We will begin by converting the data into the *network* format used by the Statnet family of packages (including *network*, *sna*, *ergm*, *stergm*, and others).

As in *igraph*, we can generate a ‘network’ object from an edge list, an adjacency matrix, or an incidence matrix. You can get the specifics with `?edgeset.constructors`. Here as in *igraph* above, we will use the edge list and the node attribute data frames to create the network object. One specific thing to pay attention to here is the `ignore.eval` parameter. It is set to TRUE by default, and that setting causes the network object to disregard edge weights.

```r
library(network)

net3 <- network(links, vertex.attr=nodes, matrix.type="edgelist", loops=F, multiple=F, ignore.eval = F)
```

Here again we can easily access the edges, vertices, and the network matrix:

```r
net3[,] net3 %n% "net.name" <- "Media Network" # network attribute
net3 %v% "media" # Node attribute
net3 %e% "type" # Node attribute
```

Let’s plot our media network once again:

```r
net3 %v% "col" <- c("gray70", "tomato", "gold")[net3 %v% "media.type"]
plot(net3, vertex.cex=(net3 %v% "audience.size")/7, vertex.col="col")
```

Note that - as in *igraph* - the plot returns the node position coordinates. You can use them in other plots using the `coord` parameter.
The network package also offers the option to edit a plot interactively, by setting the parameter `interactive=T`:

```r
plot(net3, vertex.cex=(net3 %v% "audience.size")/7, vertex.col="col", interactive=T)
```

For a full list of parameters that you can use in the network package, check out `?plot.network`.  

---

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Interactive and dynamic network visualizations

Interactive D3 Networks in R

These days it is increasingly easier to export R plots to html/javascript output. There are a number of libraries like rcharts and htmlwidgets that can help you create interactive web charts right from R. We’ll take a quick look at networkD3 which - as its name suggests - generates interactive network visualizations using the D3 javascript library.

One thing to keep in mind is that the visualizations generated by networkD3 are most useful as a starting point for further work. If you know a little bit of javascript, you can use them as a first step and tweak the results to get closer to what you want.

If you don’t have the networkD3 library, install it now:

```r
install.packages("networkD3")
```

The data that this library needs from is in the standard edge list form, with a few little twists. In order for things to work, the node IDs have to be numeric, and they also have to start from 0. An easy way to get there is to transform our character IDs to a factor variable, transform that to numeric, and make sure it starts from zero by subtracting 1.

```r
library(networkD3)
el <- data.frame(from=as.numeric(factor(links$from))-1, 
                 to=as.numeric(factor(links$to))-1 )
```

The nodes need to be in the same order as the “source” column in links:

```r
nl <- cbind(idn=factor(nodes$media, levels=nodes$media), nodes)
```

Now we can generate the interactive chart. The Group parameter in it is used to color the nodes. Nodesize is not (as one might think) the size of the node, but the number of the column in the node data that should be used for sizing. The charge parameter controls node repulsion (if negative) or attraction (if positive).

```r
forceNetwork(Links = el, Nodes = nl, Source="from", Target="to", 
             NodeID = "idn", Group = "type.label", linkWidth = 1, 
             linkColour = "#afafaf", fontSize=12, zoom=T, legend=T, 
             Nodesize=6, opacity = 0.8, charge=-300, 
             width = 600, height = 600)
```
**Simple plot animations in R**

If you have already installed “ndtv”, you should also have a package used by it called “animation”. If not, now is a good time to install it with `install.packages('animation')`. Note that this package provides a simple technique to create various (not necessarily network-related) animations in R. It works by generating multiple plots and combining them in an animated GIF.

The catch here is that in order for this to work, you need not only the R package, but also an additional software called ImageMagick (imagemagick.org). You probably don’t want to install that during the workshop, but you can try it at home.

```
library(animation)
library(igraph)

ani.options("convert") # Check that the package knows where to find ImageMagick
# If it doesn't know where to find it, give it the correct path for your system.
ani.options(convert="C:/Program Files/ImageMagick-6.8.8-Q16/convert.exe")
```

We will now generate 4 network plots (the same way we did before), only this time we’ll do it within the `saveGIF` command. The animation interval is set with `interval`, and the `movie.name` parameter controls name of the gif.

```
l <- layout.fruchterman.reingold(net)

saveGIF( {  
col <- rep("grey40", vcount(net))  
plot(net, vertex.color=col, layout=l)

  step.1 <- V(net)[media="Wall Street Journal"]  
col[step.1] <- "#ff5100"  
plot(net, vertex.color=col, layout=l)

  step.2 <- unlist(neighborhood(net, 1, step.1, mode="out"))  
col[setdiff(step.2, step.1)] <- "#ff9d00"  
plot(net, vertex.color=col, layout=l)
}  
interval=0.01, movie.name="simple_plot.gif")
```

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Interactive and dynamic networks with ndtv-d3

Interactive plots of static networks

Here we will create somewhat more sophisticated D3 visualizations using the ndtv package. You should not need additional software to produce web animations with D3. If you want to save the animations as video files (check out ?saveVideo), you would have to install a video converter called FFmpeg (http://ffmpeg.org). To find out how to get the right installation for your OS, check out ?install.ffmpeg. To use all available layouts, you would also need to have Java installed on your machine.

install.packages("ndtv", dependencies=T)

As this package is part of the Statnet family, it will accept objects from the network package such as the one we created earlier.

library(ndtv)
net3

Most of the parameters below are self-explanatory at this point (bg is the background color of the plot). Two new parameters we haven’t used before are vertex.tooltip and edge.tooltip. Those contain the information that we can see when moving the mouse cursor over network elements. Note that the tooltip parameters accepts html tags – for example we will use the line break tag <br>. The parameter launchBrowser instructs R to open the resulting visualization file (filename) in the browser.
render.d3movie(net3, usearrows = F, displaylabels = F, bg="#111111",
vertex.border="#ffffff", vertex.col = net3 %v% "col",
vertex.cex = (net3 %v% "audience.size")/8,
edge.lwd = (net3 %e% "weight")/3, edge.col = '#55555599',
vertex.tooltip = paste("<b>Name:</b>", (net3 %v% 'media'), "<br>",
"<b>Type:</b>", (net3 %v% 'type.label')),
edge.tooltip = paste("<b>Edge type:</b>", (net3 %e% 'type'), "<br>",
"<b>Edge weight:</b>", (net3 %e% 'weight')),
launchBrowser=F, filename="Media-Network.html")

If you are going to embed the image in a markdown document, use output.mode='inline' above.

**Network evolution animations**

Animated visualizations are a good way to show the evolution of a small or medium size network over time. At present, ndtv is the best R package for that – especially since recently it added D3 visualizations to its capabilities.

In order to work with the network animations in ndtv, we need to understand Statnet’s dynamic network format, implemented in the networkDynamic package. Let’s look at one of the example data sets included in the package:

```r
data(short.stergm.sim)
short.stergm.sim
head(as.data.frame(short.stergm.sim))
```

```
## onsets terminus tail head onsets.censored
## 1 0 1 3 5  FALSE
## 2 10 20 3 5  FALSE
## 3 0 25 3 6  FALSE
## 4 0 1 3 9  FALSE
## 5 2 25 3 9  FALSE
```
What we see here is an edge list. Each edge goes from the node with ID in the tail column to node with ID in the head column. The edge exists from time point onset to time point terminus. The idea of onset and terminus censoring refers to start and end points enforced by the beginning and end of network observation rather than by actual tie formation/dissolution.

We can simply plot the network disregarding its time component (combining all nodes & edges that were ever present):

```r
plot(short.stergm.sim)
```

Plot the network at time 1:

```r
plot(network.extract(short.stergm.sim, at=1))
```

Plot nodes & vertices that were active from time 1 to time 5:
plot( network.extract(short.stergm.sim, onset=1, terminus=5, rule="all") )

Plot all nodes and vertices that were active between time 1 & 10:

plot( network.extract(short.stergm.sim, onset=1, terminus=10, rule="any") )

Let’s make a quick d3 animation from the example network:

render.d3movie(short.stergm.sim, displaylabels=TRUE)
We are now ready to create and animate our own dynamic network. Dynamic network object can be generated in a number of ways: from a set of networks/matrices representing different time points; from data frames/matrices with node lists and edge lists indicating when each is active, or when they switch state. You can check out ?networkDynamic for more information.

We are going to add a time component to our media network example. The code below takes a 0-to-50 time interval and sets the nodes in the network as active throughout (time 0 to 50). The edges of the network appear one by one, and each one is active from their first activation until time point 50. We generate this longitudinal network using networkDynamic with our node times as node.spells and edge times as edge.spells.

```r
vs <- data.frame(onset=0, terminus=50, vertex.id=1:17)
es <- data.frame(onset=1:49, terminus=50,
                  head=as.matrix(net3, matrix.type="edgelist")[,1],
                  tail=as.matrix(net3, matrix.type="edgelist")[,2])

net3.dyn <- networkDynamic(base.net=net3, edge.spells=es, vertex.spells=vs)
```

If we try to just plot the networkDynamic network, what we get is a combined network for the entire time period under observation – or as it happens, our original media example.

```r
plot(net3.dyn, vertex.cex=(net3 %v% "audience.size")/7, vertex.col="col")
```

One way to show the network evolution is through static images from different time points. While we can generate those one by one as we did above, ndtv offers an easier way. The command to do that is filmstrip. As in the par() function controlling base R plot parameters, here mfrow sets the number of rows and columns in the multi-plot grid.

```r
filmstrip(net3.dyn, displaylabels=F, mfrow=c(1, 5),
          slice.par=list(start=0, end=49, interval=10,
                         aggregate.dur=10, rule='any'))
```

![Static images from different time points](image)

We can pre-compute the animation coordinates (otherwise they get calculated when you generate the animation). Here animation.mode is the layout algorithm - one of “kamadakawai”, “MDSJ”, “Graphviz” and “useAttribute” (user-generated coordinates).

The parameter interval is the time between layouts, aggregate.dur is the time presented in each layout, rule is the rule for displaying elements (e.g. any: active any time during that period, all active the entire period, etc.)

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To embed this, we add parameter `output.mode='inline'`.

In addition to dynamic nodes and edges, ndtv takes dynamic attributes. We could have added those to the `es` and `vs` data frames above. In addition, the plotting function can evaluate special parameters and generate dynamic arguments on the fly. For example, function(slice) { do some
calculations with slice } will perform operations on the current time slice, allowing us to change parameters dynamically.

See the node size below:

```r
render.d3movie(net3.dyn, usearrows = F,
    displaylabels = F, label=net3 %v% "media",
    bg="#000000", vertex.border="#dddddd",
    vertex.cex = function(slice){ degree(slice)/2.5 },
    vertex.col = net3.dyn %v% "col",
    edge.lwd = (net3.dyn %e% "weight")/3,
    edge.col = '#55555599',
    vertex.tooltip = paste("<b>Name:</b>", (net3.dyn %v% "media") , "<br>",
    "<b>Type:</b>"\n    (net3.dyn %v% "type.label")),
    edge.tooltip = paste("<b>Edge type:</b>", (net3.dyn %e% "type"), "<br>",
    "<b>Edge weight:</b>", (net3.dyn %e% "weight")
    ),
    launchBrowser=T, filename="Media-Network-even-more-Dynamic.html",
    render.par=list(tween.frames = 15, show.time = F), output.mode='inline',
    slice.par=list(start=0, end=50, interval=4, aggregate.dur=4, rule='any'))
```
Overlaying networks on geographic maps

The example presented in this section uses only base R and mapping libraries. If you do have experience with `ggplot2`, that package does provide a more versatile way of approaching this task. The code using `ggplot()` would be similar to what you will see below, but you would use ‘`borders()`’ to plot the map and ‘`geom_path()`’ for the edges.

In order to plot on a map, we will need a few more packages. Library `maps` will help us generate a geographic map to use as background, and `geosphere` will help us generate arcs representing our network edges. If you do not already have them, install the two packages, then load them.

```r
install.packages("maps")
install.packages("geosphere")
library(maps)
library(geosphere)
```

Let us plot some example maps with the `maps` library. The parameters of `maps()` include `col` for the map fill, `border` for the border color, and `bg` for the background color.

```r
par(mfrow = c(2,2), mar=c(0,0,0,0))
map("usa", col="tomato", border="gray10", fill=TRUE, bg="gray30")
map("state", col="orange", border="gray10", fill=TRUE, bg="gray30")
map("county", col="palegreen", border="gray10", fill=TRUE, bg="gray30")
map("world", col="skyblue", border="gray10", fill=TRUE, bg="gray30")
```
The data we will use here contains US airports and flights among them. The airport file includes geographic coordinates - latitude and longitude. If you do not have those in your data, you can the \texttt{geocode()} function from package \texttt{ggmap} to grab the latitude and longitude for an address.

```r
airports <- read.csv("Dataset3-Airlines-NODES.csv", header=TRUE)
flights <- read.csv("Dataset3-Airlines-EDGES.csv", header=TRUE, as.is=TRUE)
```

```r
head(flights)
## Source Target Freq
## 1 0 109 10
## 2 1 36 10
## 3 1 61 10
## 4 2 152 10
## 5 3 104 10
## 6 4 132 10

head(airports)
## ID Label Code City latitude longitude
## 1 0 Adams Field Airport LIT Little Rock, AR 34.72944 -92.22444
## 2 1 Akron/canton Regional CAK Akron/Canton, OH 40.91611 -81.44222
## 3 2 Albany International ALB Albany 42.73333 -73.80000
## 4 3 Albemarle CHO Charlottesville 38.13333 -78.45000
## 5 4 Albuquerque International ABQ Albuquerque 35.04028 -106.60917
## 6 5 Alexandria International AEX Alexandria, LA 31.32750 -92.54861
```

In order to generate our plot, we will first add a map of the United states. Then we will add a point on the map for each airport:
# Plot a map of the united states:
map("state", col="grey20", fill=TRUE, bg="black", lwd=0.1)

# Add a point on the map for each airport:
points(x=airports$longitude, y=airports$latitude, pch=19,
  cex=airports$Visits/80, col="orange")

Next we will generate a color gradient to use for the edges in the network. Heavier edges will be lighter in color.

col.1 <- adjustcolor("orange red", alpha=0.4)
col.2 <- adjustcolor("orange", alpha=0.4)
edge.pal <- colorRampPalette(c(col.1, col.2), alpha = TRUE)
edge.col <- edge.pal(100)

For each flight in our data, we will use gcIntermediate() to generate the coordinates of the shortest arc that connects its start and end point (think distance on the surface of a sphere). After that, we will plot each arc over the map using lines().

for(i in 1:nrow(flights)) {
  node1 <- airports[airports$ID == flights[i,]$Source,]
  node2 <- airports[airports$ID == flights[i,]$Target,]

  arc <- gcIntermediate( c(node1[1]$longitude, node1[1]$latitude),
                        c(node2[1]$longitude, node2[1]$latitude),
                        r=0.5, mode="great")
  lines(arc, col=edge.col[i], lty=1, lwd=2)
Note that if you are plotting the network on a full world map, there might be cases when the shortest arc goes “behind” the map – e.g. exits it on the left side and enters back on the right (since the left-most and right-most points on the map are actually next to each other). In order to avoid that, we can use `greatCircle()` to generate the full great circle (circle going through those two points and around the globe, with a center at the center of the earth). Then we can extract from it the arc connecting our start and end points which does not cross “behind” the map, regardless of whether it is the shorter or the longer of the two.

This is the end of our tutorial. If you have comments, questions, or want to report typos, please e-mail rnetviz@ognyanova.net. Check for updated versions of the tutorial at kateto.net/sunbelt2016.